

AMANDA VORIS

www.AmandaVorismDesign.com



San Francisco Bay Area
& Remote
831-521-1121
AmandaVorismArt@gmail.com

Award Winning, International, Artist with BFA and Management experience. Industry Experience: Art Licensing, Consumer Products, Retail, Music Production, Corporate Advertising, and Children's Books.

EDUCATION

Academy of Art University,
San Francisco, CA. BFA - Illustration,
Graphic Design
Monterey Peninsula College,
Monterey, CA. AA - Business,
Fine Art

KEY SKILLS

Logos • Packaging • Merch Displays
• Apparel Pattern • Layout Design •
Sales Presentations • Social Media
Ads • Vector, Digital & Traditional
Illustration • Character Design •
Photoshop Editing • Photography

SOFTWARE

Illustrator _____
Photoshop _____
InDesign _____
Bridge _____
Acrobat _____
Animate _____
Mac and Microsoft Office Suite

AWARDS & EXHIBITS

- **Surtex // New York, NY**
June 2017. Represented by Cruise
Creative Services, LLC.
- **Parallax Art Fair // London, EN**
Feb. 2017. Children's Book
Illustration, 2 Exhibits
- **International Adobe Design
Achievement Award:** Aug. 2016.
Commercial: Graphic, Illustration
- **Art Licensing Show:** Nov. 2016.
Pattern Design Winner
- **AAU Spring Show:** Commercial
Graphic Design (**Best in Show**)

EXPERIENCE

SENIOR GRAPHIC DESIGNER // Cricket Salon Tools
Novato, CA. May '17 - Present www.cricketco.com

Art Direction for world award winning salon tool company. Managed team of designers and photographers. Responsible for brand consistency. Organized over 50 collections to launch over the course of a year.

Strategized with Executives, VP of Marketing and Product Engineer for brand look and ad campaigns. Creative lead; conceptualized brand style and art direction including copy.

Packaging • Retail Displays • Sales Sheets
Catalogue Layout • Social Media Ads • Web Design

SENIOR PHOTO RETOUCHER // Restoration Hardware
Corte Madera, CA. Aug. '16 - May '17 www.restorationhardware.com

Edited photos for printed catalog and website. Transformed low light product photos to high quality brilliant images. Managed high volume of files using FileMaker Data Base.

Light Editing • Product Reconstruction • Action Scripting •
Masking • Color Correction • Color Matching • Photo
Manipulation • Layer Organization • Shadow Painting

ILLUSTRATOR & DESIGNER // Cruise Creative Services
Remote, January '16 - May '17 www.amandavorislicensing.com

Created art licensing collections for whole sale and retail. Deliver specs for print to manufactures. Collections include: Children's Bedding, School Supplies, Party ware, Holiday Decor, Fashion Merch, Furniture patterns, and Home Decor.

OWNER, FREELANCE ARTIST // Custom Art Creations
Monterey/SF Bay, Ca. 2006 - Present www.amandavoris.com

CLIENTS INCLUDE

- Levi Strauss
- Authentic Systems
- 99.7 House Nation Radio
- Stu Heydon Inc.
- Dsign Sign Co.
- Bay-O-Vista Country Club
- Coldwell Banker
- LeJeaune Music
- Parent Magazine
- The Mixing Bowl
- CV Lifestyle Reality
- Carmel Pine Cone

Logo Design • Marketing Material • Web Design • Layout
Design • Large Scale Signage • Mass Print Production